DANIEL ROSS

UX/UI DESIGNER | DATA-DRIVEN RESEARCH

CONTACT

- +1 614 376-7617
- arthurpockets@gmail.com
- COLUMBUS, OHIO
- www.linkedin.com/in/daniellross

SKILLS

- UX/UI Design
- User Research
- Wireframing & Prototyping
- Interaction Design
- Usability Testing
- Frontend Development
- Python Development
- Data Analysis

EDUCATION

2003 - 2007
THE OHIO STATE UNIV.
- Bachelor of Anthropology
- GPA: 3.6 / 4.0

2006 - 2007
WRIGHT STATE UNIV.
- Field Certification

CERTIFICATIONS

- Python for Data Science, AI & Development
- JavaScript Essential Training - Linkedin
- UX/UI Certification – CareerFoundry

PROFILE SUMMARY

Worked in archaeology, data analysis, and software development. Built tools to visualize and analyze data. Applied design solutions to improve data collection and accessibility. Transitioned into UX/UI after creating the interface for a utility I built. Designed and tested prototypes to improve usability and interaction.

WORK EXPERIENCE

Weller & Associates   2021 - PRESENT
Staff Archaeologist

- Led field excavations and data collection efforts, contributing to the discovery and documentation of key historical sites.
- Managed site analysis and artifact processing, ensuring accurate recording and reporting to meet compliance and research standards.
- Analyzed artifacts and site data for compliance and preservation, overseeing documentation, material processing, and reporting for regulatory agencies and stakeholders.

International Speakers Bureau   2010 - 2020
Webmaster

- Managed website development and maintenance, optimizing functionality for an international audience.
- Conducted market research to track industry trends and improve site content for speaker visibility and engagement.
- Collaborated with internal teams and external partners to implement updates and enhance platform usability.

Projects

GALERISTE – UX DESIGN & DEV.
Designed app for QR-based bidding, simplifying auctions, increasing bidder engagement, expanding sales outlets, and boosting final sale prices.

DirtLENS – SOIL SCANNER
Built a tool that scans soil, converts to Munsell values, and standardizes results, offering faster, cheaper, and more accurate Munsell values, ensuring uniform analysis.